

Savings via leasing cars - Fazer Food Services

Pyöräile puurolle!

- kesä 2013 -



Economical savings using lower-emission leasing cars and bicycling - Fazer Food Services, WWF's Green Office example, 2013

Fazer Food Services' office in Kannelmäki, Helsinki has been a WWF Green Office since 2010. We have striven to reduce our energy consumption and the amount of waste produced, and also to reduce the amount of paper printed through different actions. Additionally, we have taken some actions related to ecological choices for travel during the

work day. Here is one quite motivating example.

Low-emission leasing cars for the personnel

If a person chooses a low-emission leasing car, he or she will be reimbursed in the taxable value that he or she is charged for the leasing car. For us, low-emission means <110g CO₂/km. If a person chooses a leasing car with a lower emission than the above value, he or she will only pay 80% of the car's taxable value.

Less emission from travel during the work day

In the summer of 2011, we arranged the first bicycle campaign for our personnel. Everyone in our office who rode their bike to work and back received complimentary breakfast porridge in our Amica personnel restaurant in the mornings. We also raffled a bike among everyone who participated after the campaign was over. The campaign has been arranged 2011, 2012 and 2013. We also offer the campaign to our clients via our Amica restaurants.

- Laura Tötterman / Communications Specialist